

Dear Friend/Family,

More than ever this year, we are excited to be outside, enjoying the summer weather, and staying active. I'm excited to share that I have registered to participate in the Rodman Ride for Kids, a major fundraiser that supports Big Brothers Big Sisters of Central Mass & MetroWest! The Rodman Ride for Kids began in 1991. It is an annual bicycle ride that supports programs serving at-risk children across Massachusetts. Big Brothers Big Sisters is fortunate to be a partner and send teams and riders to fundraise and participate on their behalf. The Rodman Ride for Kids covers all expenses, so all fundraising will support Big Brothers Big Sisters.

Big Brothers Big Sisters provides compassionate and qualified mentors including community volunteers, local area high schools students, Worcester college students, and several corporate partners to children in our community. In 2019, Big Brothers Big Sisters served 2,000 youth and volunteers. Since 2000, Big Brothers Big Sisters of Central Mass & Metrowest has raised nearly 1 million dollars through the Rodman Ride which helps fund the many mentoring programs that are offered. This year, Big Brothers Big Sisters aims to raise \$100,000 through participation in the Rodman Ride.

This year, The Ride is being held virtually. Participants have the option of embarking on a 25 or 50 mile ride around their own neighborhood or can choose their own adventure. I have decided to <describe your activity.> In order to reach my fundraising goal and directly support the wonderful work at Big Brothers Big Sisters I am asking for your help. I am passionate about the work being done at Big Brothers Big Sisters and I am excited to complete The Ride on their behalf. Every little bit helps and I greatly appreciate your support as I continue to prepare for The Ride at the end of September!

If you are able to support me at this time, please consider donating to my fundraising page: <ADD YOUR LINK>. Any contribution you can make will make a big difference, thank you!

Warm Regards,

Your Name