



Rodman Ride for Kids

Fundraising Incentives

Tier 1 Incentives

- Register and Receive an official Ride for Kids bib. Wear while training or on 9/26 and take a selfie to post on social media to share your progress!
- Raise \$1,000 by 9/26 and receive a Ride for Kids dri-fit shirt.
- Raise \$2,000 by 9/26 and receive a Ride for Kids Tumbler.

Tier 2 Incentives

- Headstart Challenge (Now-June 30): Every participant who raises \$250 during this period will receive a Ride for Kids Yowie
- Summer Challenge (July 1-August 30): The top 5 riders who raise the most in this time period will receive a Yeti cooler prize pack
- Two Months to Go Challenge (July 26-July 30): For every donation received in this time frame, the participant and donor each get 1 entry to win one of (10) \$100 gift cards to a Celebration for Kids restaurant
- Home Stretch Challenge (Sept. 8-Sept. 25): Everyone who donates \$20 or more during this time period will receive an entry to win a TBD prize

Tier 3 Incentives

- Raise \$500 through June 30 - Earn a chance for BBBS to win one of (10) \$1,000 donations in your name
- Raise \$1,000 through July 31 - Earn a chance for BBBS to win one of (10) \$1,000 donations in your name
- Raise \$1,500 through August 31 - Earn a chance for BBBS to win one of (10) \$1,000 donations in your name
- Raise \$2,000 through September 30 - Earn a chance for BBBS to win one of (10) \$1,000 donations in your name