

Big Brothers Big Sisters of Central Mass / Metrowest
A Taste of Something BIG
May 8, 2008

Sponsorship Levels

Wine Master - \$7,500 Sponsor

- Premier recognition as a presenting sponsor
- Company logo on *A Taste of Something BIG* invitation (if signed on by February 15) and all marketing collateral
- URL link from/to event website at www.bbbscm.org
- Mention in all print and radio media promotion
- Personal mention from the podium at *A Taste of Something BIG*
- Sponsorship listing in event program as presenting sponsor
- Premier signage at *A Taste of Something BIG*
- Full-page advertisement in premier location of program (approx 5" x 8")
- "Ad" in March e-newsletter to 1500 constituents
- Tickets for a table of ten to *A Taste of Something BIG*

Wine Connoisseur - \$5,000 Sponsor

- Prominent display of company logo on all marketing collateral
- Placement of logo on every auction page for event online auction
- Personal mention from the podium at *A Taste of Something BIG*
- Sponsorship listing in event program
- Prominent signage at *A Taste of Something BIG*
- Full-page advertisement in event program (approx 5" x 8")
- Tickets for a table of ten to *A Taste of Something BIG*

Wine Aficionado - \$2,500 Sponsor

- Prominent display of company logo on event webpage
- Signage at *A Taste of Something BIG*
- Sponsorship listing in event program
- Half-page advertisement in event program (approx 3.5" x 5")
- Four tickets to *A Taste of Something BIG*

Wine Enthusiast - \$1,500 Sponsor

- Signage at *A Taste of Something BIG*
- Sponsorship listing in event program
- Quarter-page advertisement in event program (approx 2" x 4")
- Two tickets to *A Taste of Something BIG*